



The U.S. Commercial Service Nashville Presents: e-Commerce for Exporters

Explore [the Global Sales Channel](#) to Expand your Business

e-Commerce is transforming the world of trade for consumers and businesses. Small and medium-sized enterprises (SME) now have channels to buy and sell globally sitting at their PC, tablet or smartphone. e-Commerce will play a big role in enhancing U.S. exports by enabling any person with a good product or service to sell to anyone, anywhere and at any time. Join the U.S. Commercial Service and partners for a comprehensive seminar on understanding e-commerce, including the following:

- Develop, expand and grow your web presence to attract international buyers.
- Learn how to conduct an export transaction.
- Interact with a resource panel of banking, logistics and legal experts.

While the seminar is tailored to small and medium sized companies that operate or want to operate outside the United States, any member of the exporting community is welcome to join us. We are pleased to have speakers from UPS, Frost, Brown & Todd and the Tennessee Small Business Development Center.

Why e-Commerce for Your Business

In 2014, consumers used e-commerce technology and processes to buy USD 80 billion worth of goods and services in other countries. This is called cross-border e-commerce. The Boston Consulting Group anticipates cross-border sales will mushroom to USD 350 billion by 2025.

Program Details

Date: June 7, 2016
Time: 8:30 am to 12:00 noon
Location: TSU Downtown Campus, 330 10th Avenue North Nashville, TN 37203
Cost: \$20
Registration: <http://go.usa.gov/czF5T>

About Us

The U.S. Commercial Service, as the trade promotion arm of the U.S. Department of Commerce's International Trade Administration, is a trusted resource for any company involved in conducting international business.

For More Information

Please contact Patrick Spence at (615) 218-0545 or patrick.spence@trade.gov



Connecting you to global markets.